

The Dental Co

Organic Patient Growth System
(No Ads Required)

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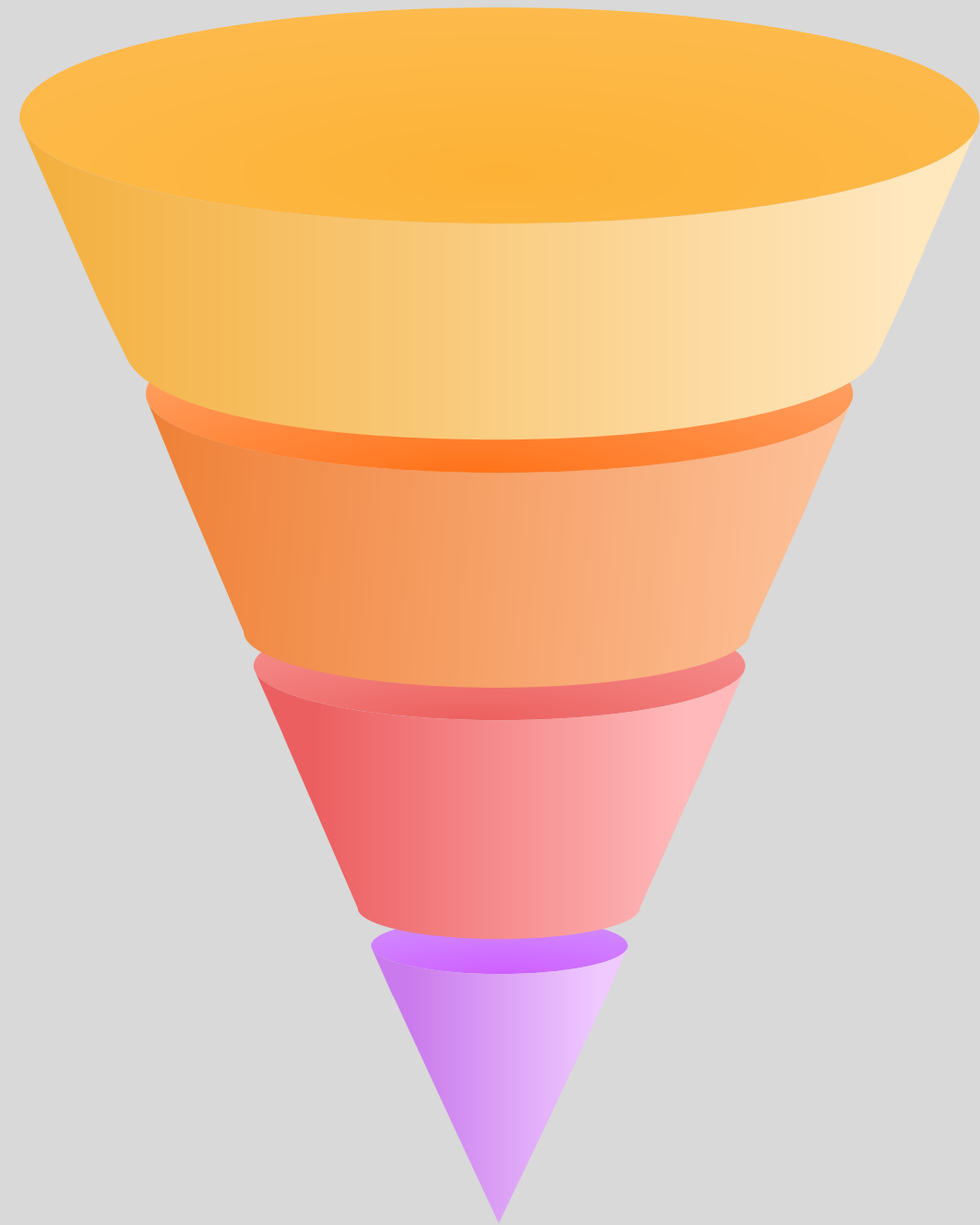
Current Digital Problem

- Inactive social media
- No functional website
- Under-optimized Google presence
- Weak brand consistency



No structured patient acquisition system

IMPACT OF CURRENT STATE



100% Search Traffic



30% Profile Views



10% Contact



5% Appointment

MARKET OPPORTUNITY (LAHORE)



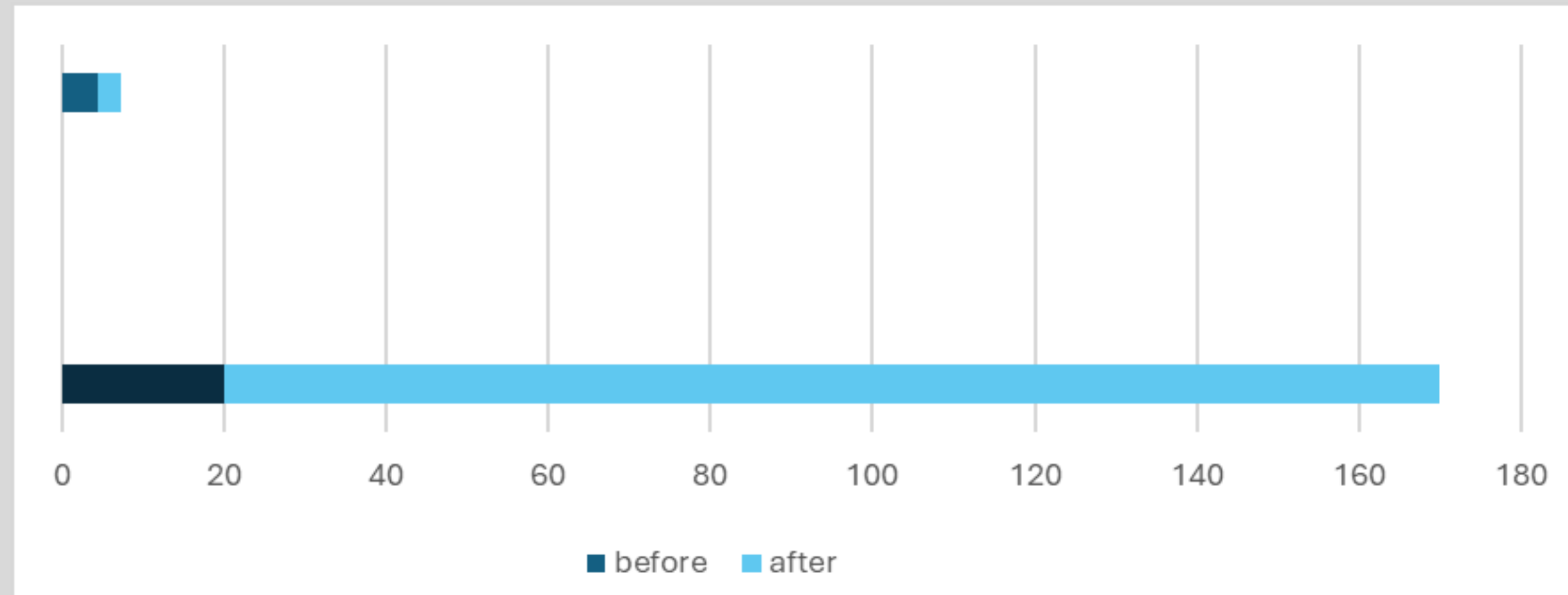
Cosmetic Dentistry (40%)

Implants (30%)

General Dentistry (20%)

Maxillofacial (10%)

GOOGLE POTENTIAL

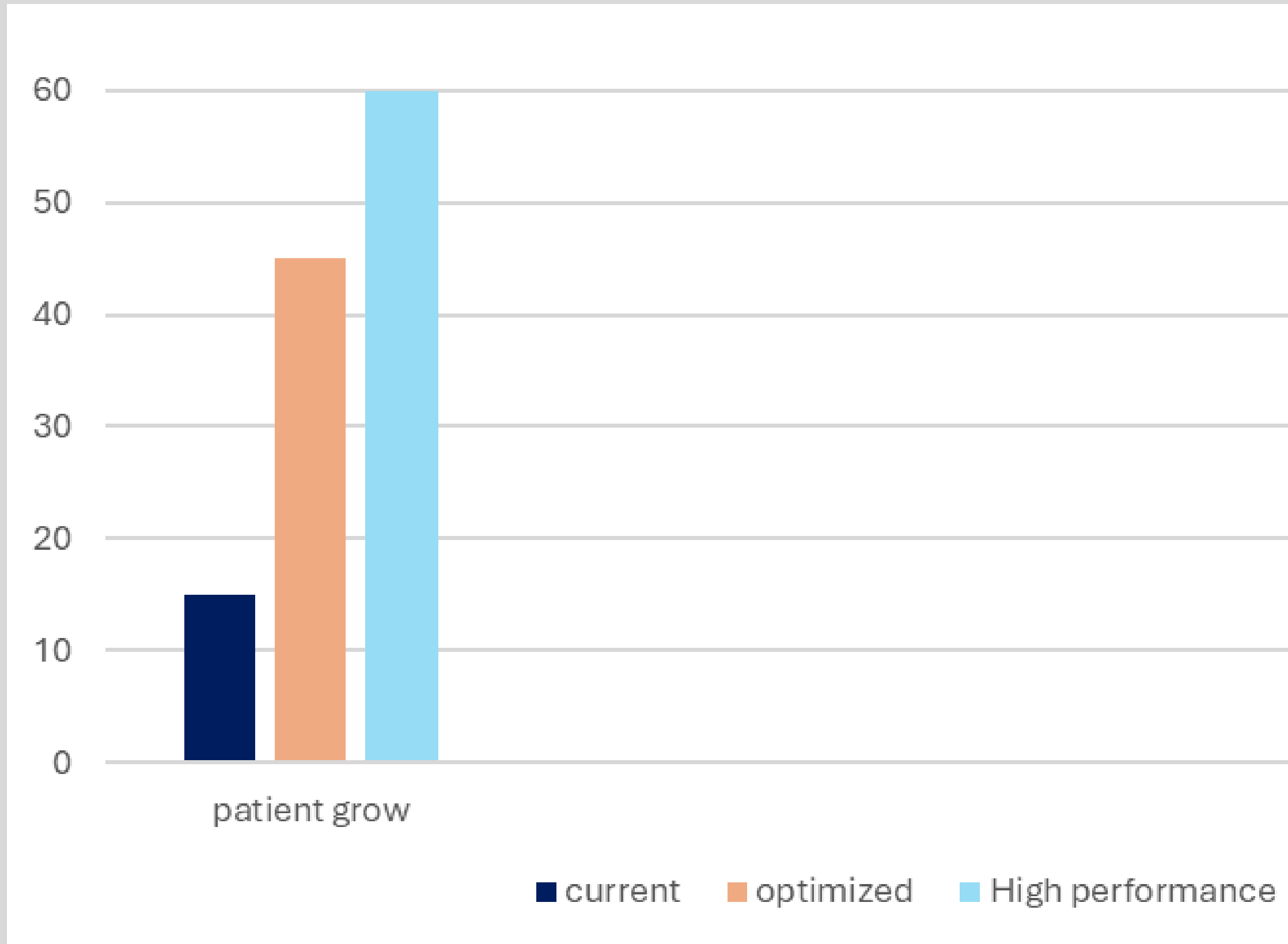


Current: Low visibility

Optimized: High visibility (+150%)

+150% Google Maps visibility

PATIENT GROWTH



**3x Growth
Without Ads**

HIGH-IMPACT LOCAL AUTHORITY ROADMAP

The “Zero-Ad” Strategy

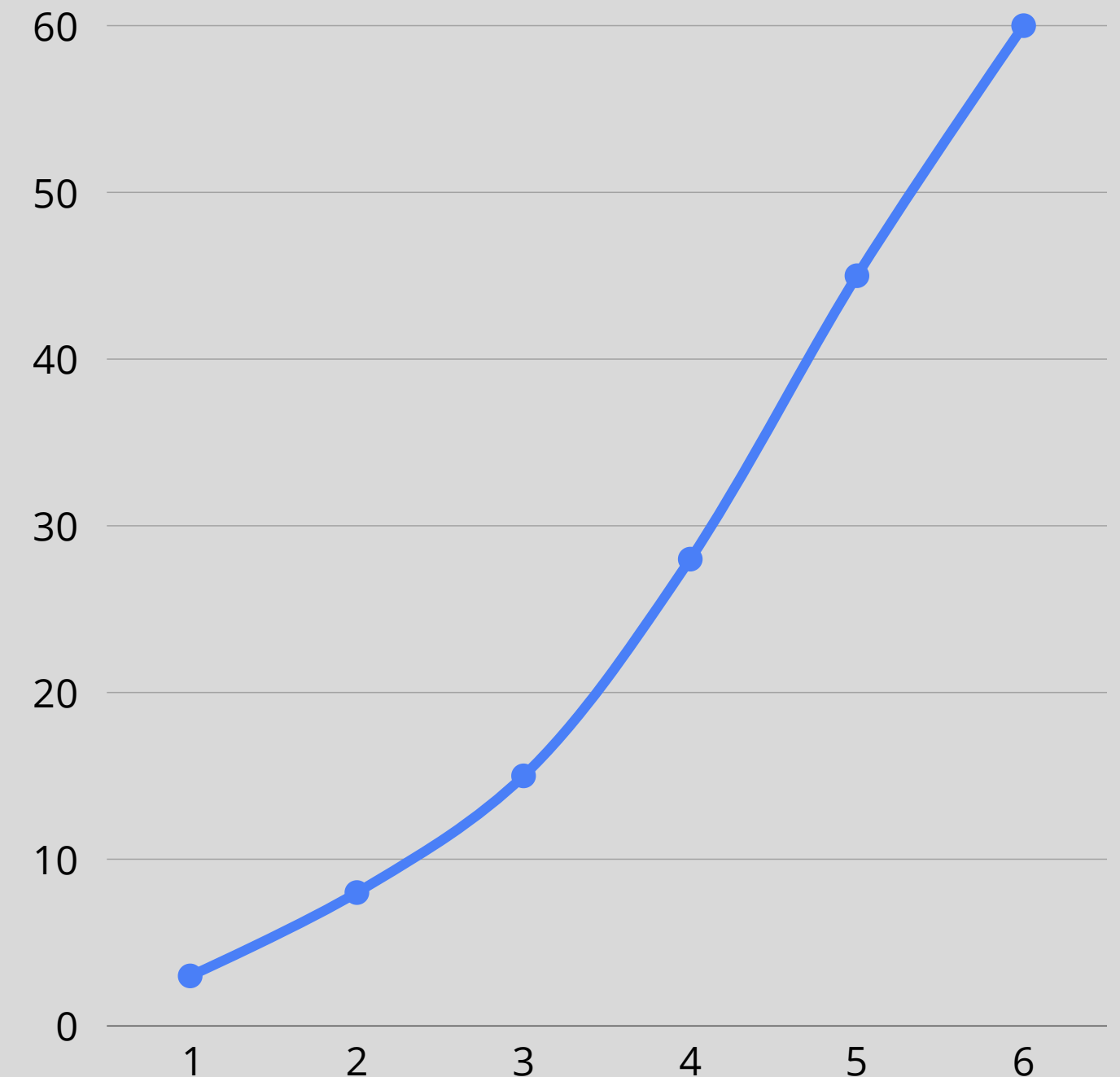
- GBP Technical Optimization: Re-indexing the profile for high-intent keywords
- Review Velocity Engine: Implementing a post-treatment feedback loop to generate 10+ authentic reviews weekly
- Direct Conversio Path: Routing all organic traffic to a dedicated WhatsApp Business line to bypass the broken website

REVENUE IMPACT

turning visibility into Profit

By optimizing Local SEO, we focus on acquiring high-value treatments

- Average implant treatment 150,000+PKR
- Target: +5 NEW patients/month (via Organic GBP)
- New Monthly Revenue 750,000PKR
- Ad Spend Required: 0 PKR



SUMMARY & COMMITMENT

From invisible to Market Leader

What we achieve?

- Dominate Lahore local search 
- Rebuild patient trust through social proof 
- Create a predictable, free source 

VF

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